

KDA Board Meeting 01/24/2010

On Sunday, January 24, 2010 at 7:10 p.m., Barb Bern called the KDA Board Meeting to order via teleconference. Present were President Barb Bern, Treasurer Maureen John, Education Chair Vicky Esquivel, Show Chair Sheila Woerth, Board Advisors Charli Stevens and Kathryn Felice.

Newsletter/Web Site: Barb said that Anne and Tom Anderson would turn over the newsletter and web site to Sue Strack immediately. They have resigned from the organization as of January 18, 2010. Maureen suggested that different aspects of the web site and newsletter should be done by separate individuals until the Communications Committee has a plan in place. Kathryn said that Wanda Felice, who writes horse enthusiast profiles for the local newspaper, had offered to do the member profiles. Everyone concurred.

2010 Survey: Barb asked Kathryn to read the survey draft written by Mara Rice to be read into the minutes. It is as follows:

Survey Questions

- 1) Please select the top two reasons you are a member of the KDA:
 - a. _____ To qualify for year end awards
 - b. _____ To receive discounts on educational events
 - c. _____ To stay connected with the dressage community
 - d. _____ To receive USDF group membership
 - e. _____ To receive *Impulsion*

- 2) Please rank the importance of the following in terms of their importance to you in deciding to ride in a clinic. (1 being the most important, 4 being the least important)
 - a. _____ Cost
 - b. _____ Quality of instruction
 - c. _____ Location
 - d. _____ Friends/Trainer are attending

- 3) How many lessons a week do you take?
 - a. None- I ride on my own
 - b. None- I ride in clinics when possible
 - c. 1
 - d. 2
 - e. 3+

- 4) What is the average price of each lesson?
 - a. N/A- I ride on my own
 - b. \$40 or less
 - c. \$41-\$50

- d. \$51-60
 - e. \$61-\$70
 - f. \$71+
- 5) How many clinics do you typically participate in per year?
- a. 0
 - b. 1-2
 - c. 3-4
 - d. 5+
- 6) What is the average price you pay (or would pay) for a clinic (individual ride)?
- a. \$50 or less
 - b. \$51-\$75
 - c. \$76- \$100
 - d. \$101- \$125
 - e. \$126-\$150
 - f. \$151+
- 7) How interested are you in KDA sponsoring a dressage symposium?
- a. Very interested- I would definitely attend
 - b. Pretty interested- I might attend
 - c. Neutral- Sounds like a good idea, but I probably won't attend
 - d. Not interested
- 8) Would you be willing to help in the preparation for a symposium?
- a. Yes
 - b. No
- 9) Please list one or two recommendations you have for KDA:
- a.
 - b.

Barb suggested that we send it out later and not attach it to the slate due to time constraints. The Board concurred.

2010 KDA Election: Barb said that an e-mail ballot is appropriate since the slate of officers were running unopposed and a mailing would be very expensive for an unopposed election. Sheila said that some members had requested that it be sent out in hard copy because they weren't comfortable voting openly. Charli suggested that the ballot be e-mailed to members with an option to mail it in hard copy at the bottom, if put in .PDF so it couldn't be changed. Vicky agreed that this would protect anonymity of voting members. Sheila said that there were approximately 110 members at this time and 29 needed to show up at the luncheon for a voting quorum of the membership. Barb said there were 28 or 29 signed up at this time and there would be more by the deadline in early February.

Barb assigned Vicky the task of group e-mailing the members with the ballot. Maureen reminded that the e-mail should be have addresses undisclosed. Vicky said she would send them bcc and 50 at a time as soon as she received the info from Anne or Kim.

2010 Awards Luncheon/Gala: Barb said that our speaker had been postponed and the luncheon would now start at 11:30 a.m. on February 6, 2010. Barb asked Vicky to send a letter announcing this with the ballot. Vicky agreed.

Judy Gassman will donate 10 bags of bedding for a raffle. The raffle tickets would be \$5.00 to draw for the donated books and the bedding.

Barb reminded the board that we have a basket for the Gala that she and Charli had filled and the deadline for signing up was not until January 29, 2010 so she hoped we would consider attending.

Barb said that Anne Anderson would not be at the luncheon to take formal photos of award winners. Vicky said that she would ask Kelly Gage to photograph the luncheon for us. Charli suggested that we pay for her lunch if she did this. Everyone agreed.

Show Committee: Sheila reported that the pony classes for Thursday will include T-4, First-4, and a pony % class with a \$300.00 sponsorship. She would check with Kristina Firth for requirements to make classes pony qualifiers. There would be an Arabian/Half-Arabian/Anglo-Arabian % class with a \$500.00 sponsorship and a Thoroughbred % class with \$1000.00 sponsorship. Friday schedule is full.

Vicky said that she had been contacted by the gaited dressage riders concerning adding gaited dressage classes, they want to know what was required to have classes added. They have offered to pay the judge and sponsor classes. Barb said that they have to present their USDF approval for this level of show. Charli said that if the USDF allow gaited dressage at this level of show, it would boost revenue. Sheila said as long as it would not damage our show certification, there would be room. Vicky said that she would have them present there information before the show committee meeting on January 28.

By-Law Committee: Vicky asked Maureen if she had looked at the Articles of Incorporation to see if there were limitations on changing the by-laws. Maureen said that there was nothing preventing the changes and that she would send a copy to the By-Law Committee members.

Virginia Goodman resigned from the KDA Board as secretary November 19, 2009.

After checking for any other new business, Barb closed the meeting at 7:45 p.m.