

## Kentucky Dressage Association Annual Fundraiser

The KDA Dressage Show and CDI\* Fundraiser is held each May at the Kentucky Horse Park. The KDA, a 501(c)(3) non-profit organization, is dedicated to promoting and strengthening the sport of dressage through its annual show, educational programs and charitable contributions. Lexington, the headquarters for three national equine organizations supporting the sport of dressage, the United States Dressage Federation, the U.S. Equestrian Federation, and the U.S. Pony Clubs, Inc., and the site of the 2010 World Equestrian Games, is gaining national and international exposure. As a result we anticipate more competitors at our Spring Show and increased public interest in the sport and art of dressage. We are soliciting sponsorships and would greatly appreciate any support you could give. If you are interested in becoming a sponsor, please complete the form below. If you have questions, please contact:

**Maureen John at [maureenjohn@bellsouth.net](mailto:maureenjohn@bellsouth.net) or 502/222-4322**

**The KDA is a 501 (c) (3) non profit organization. All sponsorships and donations are tax deductible.**

### KDA Sponsorship Form

**KDA Spring Warm-up Show, May 27- 28, 2010 and  
KDA 24<sup>th</sup> Annual Dressage Show and CDI\* May 29-30, 2010**

Kentucky Horse Park, Lexington, Kentucky

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Please indicate name as you wish it to appear in the show program. \_\_\_\_\_

Indicate if there is a specific class you would like to sponsor. \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**\$5,000 CDI/Freestyle Arena Sponsorship**

**\$3,000 All Other Arena Sponsorships**

Includes a sign with the sponsor's name posted at the arena. Throughout the show the show announcer will refer to the arena by the sponsor's name as riders entering the arena are introduced. The arena listing in the show program schedule will also bear the sponsor name. If you are a sponsoring company you will receive a full page ad in the show program.

Arena sponsor's listed in a special thank you column in the show program

**\$1000 Grand Prix Sponsorship**

Includes class title in your company's name, present trophy bearing your company's name to winner, full-page ad in the show program, name listed as a Grand Prix Sponsor in show program, announcements during the show, and show photo by Bob Tarr.

**\$500 Gold Sponsorship**

Includes a trophy with company's name given to the competitor, 1/4- page ad in show program, announcements during the show, name listed as Gold Sponsor in the show program.

**\$350 Silver Single Class Sponsorship**

Includes name as a Silver Single Class Sponsor in show program, 1/4-page ad in show program, and announcements during the class.

**\$200 Bronze Sponsorship**

Name listed as a Bronze Sponsor in show program.

**\$25-\$199 Friend of KDA**

Name listed as a Friend of KDA Sponsor in the show program.

Please make checks payable to: **Kentucky Dressage Association**

Please send checks **by April 20, 2010** to: **Maureen John 1800 Cedar Point Road LaGrange, KY 40031.** Please **e-mail camera**

**ready ad art and advertising copy (no faxes) to [maureenjohn@bellsouth.net](mailto:maureenjohn@bellsouth.net)**

KDA volunteer \_\_\_\_\_ KDA# \_\_\_\_\_