



KDA Advertising Form

KDA Spring Warm-Up Show, May 24-25, 2012
KDA 26th Annual Spring Dressage Show May 26-27, 2012
KDA CDI1* & CDI3* May 24-27, 2012

KDA Summer Schooling Show August 25-26, 2012

Great America Insurance Group/USDF Region 2 Dressage Championships recognized
by United States Equestrian Federations, Inc, and the KDA Fall Classic I
October 11-14, 2012

All KDA National Dressage Shows, CDI's and Regional Championships are held at the Kentucky Horse Park in Lexington, Kentucky, our third annual schooling show will held be at Masterson Station Park in August, and we are proud to offer package opportunities to our advertisers. Advertisers participating in our shows will experience great exposure from a target audience interested in your products. To hold your advertising space complete the form below and submit. If you have any questions feel free to call Sheila Woerth at 859-351-4137, sworath@insightbb.com or your KDA representative.

___ \$ 300.00 per show for the ___ May Show or ___ October Regionals Show

Full page black and white ad in the show program (ad size with bleed: 8.7639" x 11. 2639 safe area 8.2639" x 10.7639")*

___ \$ 150.00 per show for the ___ May Show or ___ October Regionals Show

Half page black and white ad in the show program (ad size: 7.5139" x 10.139")*

___ \$ 75.00 per show for the ___ May Show or ___ October Regionals Show

Quarter page black and white ad in the show program (ad size: 3.6389" x 4.8889")*

___ \$40.00 per show for the ___ May Show or ___ October Regionals Show

Business Card ad in the show program (ad size 3.6389" x 2.3333")*

*Companies placing ads in both shows will have the same ad placed free of charge in our Schooling Show program in August. Commitment and payment for both shows will need to be in by August 1, 2012.

Contact Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payments are due by April 12, 2012 for May and September 1, 2012 for October payable to the Kentucky Dressage Association and please remit to:

Maureen John
1300 Cedar Point Road
LaGrange, KY 40032

Email your camera ready ad to maureenjohn@bellsouth.net 30 days prior to the start of the show.

KDA Referring Member Name _____

501(c)(3) non-profit organization and all sponsorships are tax deductible