



KDA Sponsorship Form

KDA Spring Warm-Up Show, May 24-25, 2012
KDA 26th Annual Spring Dressage Show May 26-27, 2012
KDA CDI1* & CDI3* May 24-27, 2012

KDA Summer Schooling Show August 25-26, 2012

Great America Insurance Group/USDF Region 2 Dressage Championships recognized
by United States Equestrian Federations, Inc, and the KDA Fall Classic I
October 11-14, 2012

All KDA National Dressage Shows, CDI's and Regional Championships are held at the Kentucky Horse Park in Lexington, Kentucky, our third annual schooling show will held be at Masterson Station Park in August, and we are proud to offer package opportunities to our sponsors. Sponsors participating in our shows will experience great exposure from a target audience interested in your products. To hold your sponsorship complete the form below and submit. If you have any questions feel free to call Sheila Woerth at 859-351-4137, swoerth@insightbb.com or your KDA representative.

___ \$ 4,500.00 CDI Ring Sponsorship (May Show only)

Includes banners with the Sponsors name placed at the entrance of the CDI Rolex Arena and in the seating area for all competitors and spectators to view. The sponsors name will be announced several times during each CDI class, displayed in all print media representing the CDI arena, and this is the location of our exhibitor's party giving this sponsor great exposure throughout the show. A full page ad and special sponsorship listing in our show program. When the electronic scoreboard is not in use your companies logo will scroll on the screen during show hours and promotional material maybe provided for all competitors packets.

\$3,000 Competitors Party Sponsorship per show for the ___ May National Show ___ or Oct. Regional Show

The competitors party is held Saturday night at the CDI Rolex Arena (May show) and at the Regional show will be held near the awards arena during all freestyle classes. Our freestyle classes are enjoyed during dinner by the competitors, volunteers, spectators and officials of the show. Dinner is catered and refreshments are provided along with a display table for your company located in the serving area. All informational sheets about the event will include your company name, announcements will be made during the show, and your company will be listed on our sponsorship page. Your company logo will scroll on our electronic scoreboard periodically during the show (May only), a full page ad will be in the show program plus promotional materials you provide will be placed in all competitors packets with this sponsorship.**

___ \$2,500 CDI Draw Dinner (May Show only)

Includes a banner at the Thursday night CDI Rider Draw Dinner on the 3rd floor of the Alltech Arena for 200 people. A cash bar will be available and after CDI riders times are drawn, your company may give a 5 to 10 minute promotional speech during dinner. Additional coverage with this sponsorship include announcements during the show, your company logo will scroll on the electronic scoreboard, promotional material maybe provided for all competitors packets, a full page ad in the show program and a special listing on our sponsorships page.

\$2,000 Ring Sponsorship per show for the ___ May National Show or ___ October Regional Show

Includes company signage at your sponsored ring, the ring will be named after your company and announced when the class begins for the entire four days of the show. A full page ad in the show program, listing as a ring sponsor in the program, recognition on our electronic scoreboard (May only) and promotional materials maybe provided for our competitors packets. Limited number available.**

\$ 1,000 Grand Prix Class Sponsorship per show for the ___ May National Show or ___ Oct. Regional Show

Includes a trophy bearing your Company Name presented to the winner of your sponsored class, a full page ad and Grand Prix listing in the show program, a scrolling logo on the electronic scoreboard (May only), announcements during the show, and a show photo by Bob Tarr.**

\$ 500 Gold Class Sponsorship per show for the ____ May National Show or ____ Oct. Regional Show

Includes a trophy with company's name given to the winner of your sponsored class, 1/2 page ad and Gold Sponsor listing in the show program, and announcements during the show.**

\$350 Silver Single Class Sponsorship per show for the ____ May National Show or ____ Oct. Regional Show

Includes a trophy to the winner of your sponsored class, 1/4 page ad and listing in the show program and announcements during the show.**

\$ 200 Bronze Sponsorship per show for the ____ May National Show or ____ Oct. Regional Show

Includes a business card size ad and listing as a Bronze Sponsor in the show program.**

\$50.00 Class Sponsorship per show for the ____ May National Show or ____ Oct. Regional Show

Listed as a class sponsor in the show program or programs**.

**Companies sponsoring both May and October KDA shows in 2012 will get a free ad in our schooling show program. The May ad will be used and all paperwork must be completed and submitted by August 1, 2012.

Sponsorship for May or CDI_____

Sponsorship for Region 2 Championships_____

Contact Name_____ Company_____

Name for program listing_____

Address_____

City_____ State_____ Zip_____

Phone_____ Email_____

Remit payment and form by April 12, 2012 for May or September 1, 2012 for October to:

Maureen John
1300 Cedar Point Road
LaGrange, KY 40032

Submit camera ready ads by May 1, 2012 for May and September 20, 2012 for October to:
Maureen John at Maureenjohn@bellsouth.net

Promotional materials for competitors packets must be received by May 15, 2012, for the May show and October 1, 2012 for the October show.

KDA Referring Member Name_____

501(c)(3) non-profit organization and all sponsorships are tax deductible